



## Sunflower Mountain Mental Health

805 Eagleridge Boulevard, Suite 140

Pueblo, CO 81008

Phone: (719) 679-5022

Fax: (719) 888-1673

Email: [contact@sunflowermountainmentalhealth.com](mailto:contact@sunflowermountainmentalhealth.com)

Website: [www.sunflowermountainmentalhealth.com](http://www.sunflowermountainmentalhealth.com)

# Online Data Collection & Security Notice

---

## Introduction

Sunflower Mountain Mental Health (SMMH) is committed to protecting the privacy and security of visitors to our website. This notice outlines how we collect, use, store, and protect your personal information in compliance with the **Health Insurance Portability and Accountability Act (HIPAA)** and other applicable privacy laws.

## What Information We Collect

When you use our website, we may collect the following types of personal information:

- Name, phone number, and email address (when submitting a contact form or requesting an appointment).
- Health insurance details (if provided for verification purposes).
- Demographic information (if voluntarily submitted via forms).
- IP address, browser type, and website usage data (collected automatically through cookies and analytics tools).

## How We Use Your Information

The information collected through our website may be used to:

- Respond to inquiries and schedule appointments.
- Verify insurance coverage for mental health services.
- Improve our website functionality and user experience.

- Comply with legal and regulatory requirements.

We **do not** sell, trade, or share your personal information with third parties for marketing purposes.

## Data Security Measures

SMMH follows strict security protocols to ensure the protection of your personal and health information. Our security measures include:

- **Encryption:** All data transmitted through our website is encrypted using industry-standard Secure Socket Layer (SSL) technology.
- **HIPAA Compliance:** We store patient-related data in **HIPAA-compliant systems**, such as our **Charm Health EHR platform**.
- **Restricted Access:** Only authorized personnel have access to sensitive information.
- **Regular Audits:** We conduct periodic security reviews to safeguard against vulnerabilities.

## Use of Cookies & Analytics

We may use cookies and third-party analytics tools (such as Google Analytics) to track user behavior on our website. This data is used **only to improve website performance** and is **not linked** to identifiable personal information.

## Your Rights & Choices

You have the right to:

- Request a copy of any personal data we have collected about you.
- Request that we update or correct inaccurate information.
- Request the deletion of your personal data, subject to legal and compliance obligations.
- Opt out of certain data collection by adjusting browser settings or disabling cookies.

To exercise any of these rights, please contact us at **(719) 679-5022** or email [contact@sunflowermountainmentalhealth.com](mailto:contact@sunflowermountainmentalhealth.com).

## Third-Party Links

Our website may contain links to external sites that are not controlled by SMMH. We are **not responsible** for the privacy practices of third-party websites, and we encourage users to review their privacy policies.

## **Changes to This Notice**

We may update this notice periodically to reflect changes in technology, legal requirements, or our privacy practices. Updates will be posted on this page with a revised "Last Updated" date.

**Last Updated: March 2025**

---

For any questions about our data collection and security practices, please contact Sunflower Mountain Mental Health at **(719) 679-5022** or [contact@sunflowermountainmentalhealth.com](mailto:contact@sunflowermountainmentalhealth.com).